Dear Exhibitor,

Thank you for your participation in Jewellery & Gem WORLD Singapore (JGW Singapore) scheduled for 27 – 30 September 2022 at Singapore EXPO!

To capture buyers’ interests in your company and products, please submit high-resolution images and information of **your latest, hottest and most exceptional products** as well as company logo and introduction for inclusion in our marketing and publicity materials.

Remember, usage of your submitted materials is completely at our discretion, and the more detailed and appealing your information, the higher the chance it will be selected.

Take advantage of these free publicity opportunities by completing and returning the form enclosed **by 26 August** together with your product photo(s) and company logo.

For enquiries, please contact Alvia Kwong at [**Alvia.Kwong@informa.com**](mailto:Alvia.Kwong@informa.com)

**Important: Please state your COMPANY NAME in the email subject line.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Company Information** | | | | | | |
| Brief company overview/history  (within 150 words) | | |  | | | |
| Who are the buyers that you wish to reach at the event? | | |  | | | |
| **Product Details**  What is the **most outstanding or exceptional product** that you will be presenting at JGW Singapore? | | | | | | |
| Product Collection/name(s) | | |  | | | |
| Product Category  *(e.g. Diamonds, coloured gemstones, pearls, fine jewellery…)* | | |  | | | |
| Product Description   * For **finished jewellery** pieces, share the inspiration behind the design/s, the precious materials used and price/s. * For **gemstones** – including pearls – describe the materials’ quality factors and value. | | |  | | | |
| **Additional Product Exposure** | | | | | | |
|  | <Additional Product 1> | <Additional Product 2> | | | <Additional Product 3> | <Additional Product 4> |
| Product Name |  |  | | |  |  |
| Product Category |  |  | | |  |  |
| Product Description |  |  | | |  |  |
| **Product Photo Specifications** | | | | **Company Logo Specifications** | | |
| **Size:** At least 200mm x 200mm within the photo **Format:** Photoshop TIFF/JPG/PSD **Resolution:** 300dpi **File size:** 2MB **Mode:** CMYK  \* White background/Die-cut photo with background removal  \* Catalogues are not accepted  \* Please state product name(s) clearly on the file name for identification | | | | **Format:** AI/PSD **Resolution:** 300dpi **File size:** 2MB **Mode:** CMYK  \* Only high-resolution logos are accepted \* WordArt and product images are not accepted | | |
| **Company Social Media Account(s)** | | | | | | |
| Instagram | | | |  | | |
| Facebook | | | |  | | |
| LinkedIn | | | |  | | |
| WeChat | | | |  | | |
| Twitter | | | |  | | |
| Others (please specify): | | | |  | | |
| **Contact Details** | | | | | | |
| Company Name: | | | | | | |
| Booth no.: | | | | Country/region: | | |
| Contact Person: | | | | Email: | | |
| Tel: | | | |  | | |

*\*\*By filling in the form, you’re giving Informa Markets Jewellery the right to publish the information in this form in the following channels*:

* Event press releases, eNewsletters or promotional flyers
* Event website and social media channels
* Event Show Daily
* JNA and JewelleryNet.com

*Informa Markets Jewellery reserves the right to select what information may be included in its promotion campaigns.*

Please reply **by 26 August** to gain maximum publicity!

For enquiries, please contact Alvia Kwong at [Alvia.Kwong@informa.com](mailto:Alvia.Kwong@informa.com)